

**Don't go it alone!
Get inspired and build
yourself a network!**

**CMA CONFERENCE
2016**

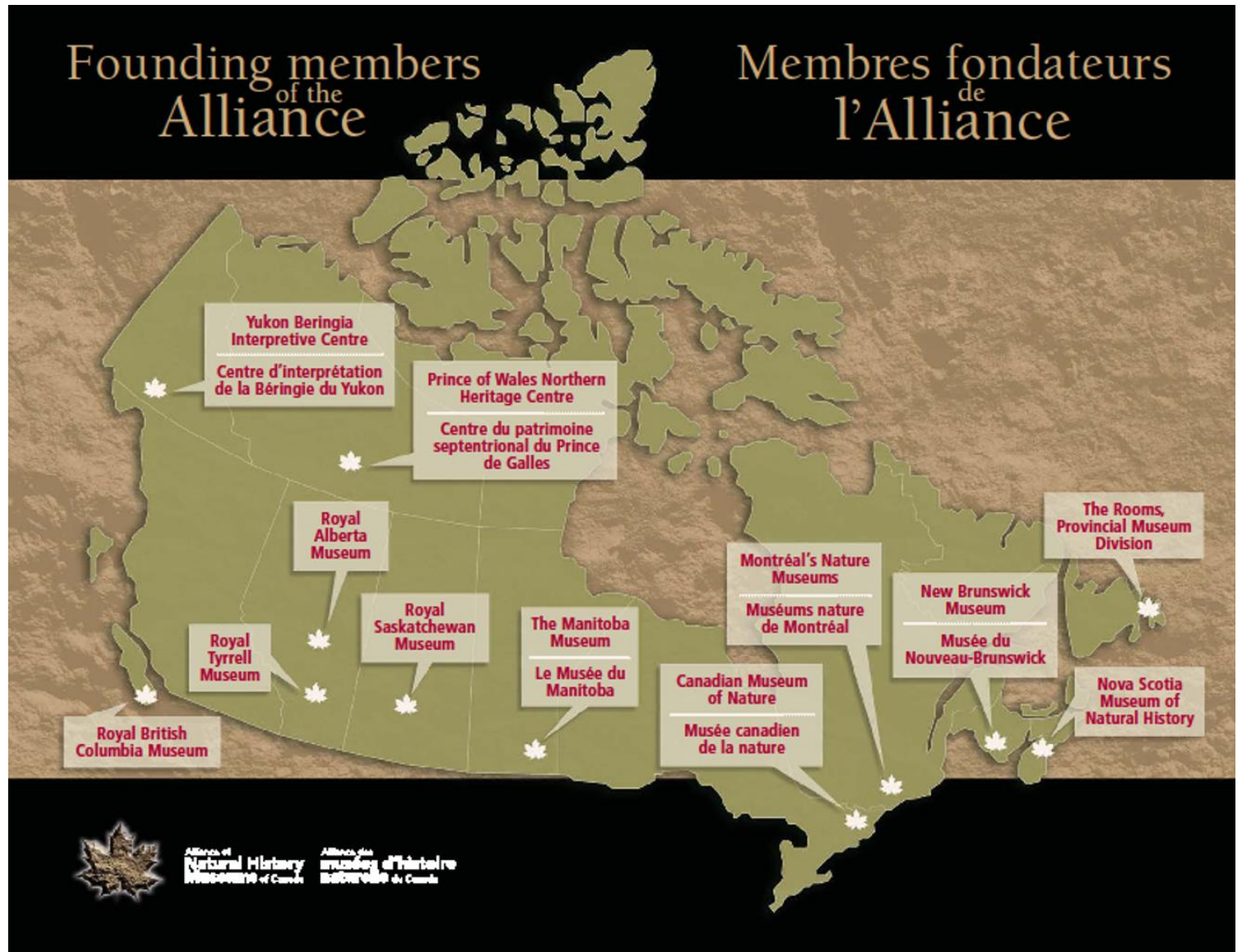


Alliance of
**Natural History
Museums** of Canada

Alliance des
**musées d'histoire
naturelle** du Canada

Founding members of the Alliance

Membres fondateurs de l'Alliance



Founding Members/Membres Fondateurs 2003



Bruce Naylor, David Baron, Don McAlpine, Pauline Rafferty,
Johanne Landry, Ed Krahn, Joanne DiCosimo



Alliance of
**Natural
History
Museums**
of Canada

Alliance des
**musées
d'histoire
naturelle**
du Canada



Collaborative Programming: Examples

- Ice Age Mammals
- Miracle Planet
- Planet in Focus
- Polar Perspectives
- ANHMC Reciprocal Program



The Benefits of Collaboration and Collective Effort



Alliance of
Natural History
Museums of Canada

Alliance des
musées d'histoire
naturelle du Canada

Showcasing our collective impact

- Single museum could have 500,000 specimens: together we have over 20 million specimens
- Single museum hosts 100,000 visitors: together we engage 7 million visitors
- Single museum inspires 5000 school visitors: together we host 500,000 school visitors
- Single museum reaches 1 million web visitors: together we reach and engage 7 million



Celebrating talent & impact

- Bruce Naylor Award
- Recognizing and celebrating commitment and contribution to natural history museum science, collections care and public engagement.
- Encourages long service to the sector
- Event on the hill raise profile of our talent and the collections we hold, study and share



Celebrating talent and impact

Annual Reception on Parliament Hill



Collaboration Higher impact, lower cost

A international partnership



SEXY BEAST

Fatal Attraction
A Travelling Exhibition
About Animal Courtship
May 1 - September 4, 2006

When it comes to courting rituals, animals can engage in some pretty elaborate rituals ... to get engaged. Wildly entertaining, *Fatal Attraction* provides a playful look at the language of love in the animal kingdom. With more than 100 specimens, its multi-media interactive approach is perfect for the whole family.

Fatal Attraction is presented in North America by the Alliance of Natural History Museums of Canada and was produced by CASTEx, the European network of natural history museums.

 Alliance of
Natural History
Museums of Canada

Canada

BÊTE SÉDUISANTE RECHERCHE...

Fatal Attraction
Exposition itinérante sur la séduction
dans le monde animal
1^{er} mai – 4 septembre 2006

Quand vient le temps des parades nuptiales, les animaux se livrent à des rituels très élaborés... simplement pour s'accoupler! Follement amusante, *Fatal Attraction* jette un regard amusé sur le langage amoureux des animaux. Avec plus de 100 spécimens et une approche multimédia interactive, l'exposition sera un plaisir pour toute la famille.

Fatal Attraction est présentée en Amérique du Nord par l'Alliance des musées d'histoire naturelle du Canada et a été produite par CASTEx, réseau européen de musées d'histoire naturelle.

 Canadian
Museum of
NATURE

 Musée
canadien de la
NATURE

240 rue McLeod Street (at Metcalfe/angle de Metcalfe) | Ottawa | Ontario | (613) 566-4700 | TTY / ATS (613) 566-4770 | nature.ca

Collaboration

Higher impact, lower cost

Ice Age Mammals

A collaboration between the **Canadian Museum of Nature**, the **Yukon Beringia Interpretive Centre** and the **Montreal Science Centre**.



Collaboration

Higher impact, lower cost

- Fabulous Fossils: Canada 150

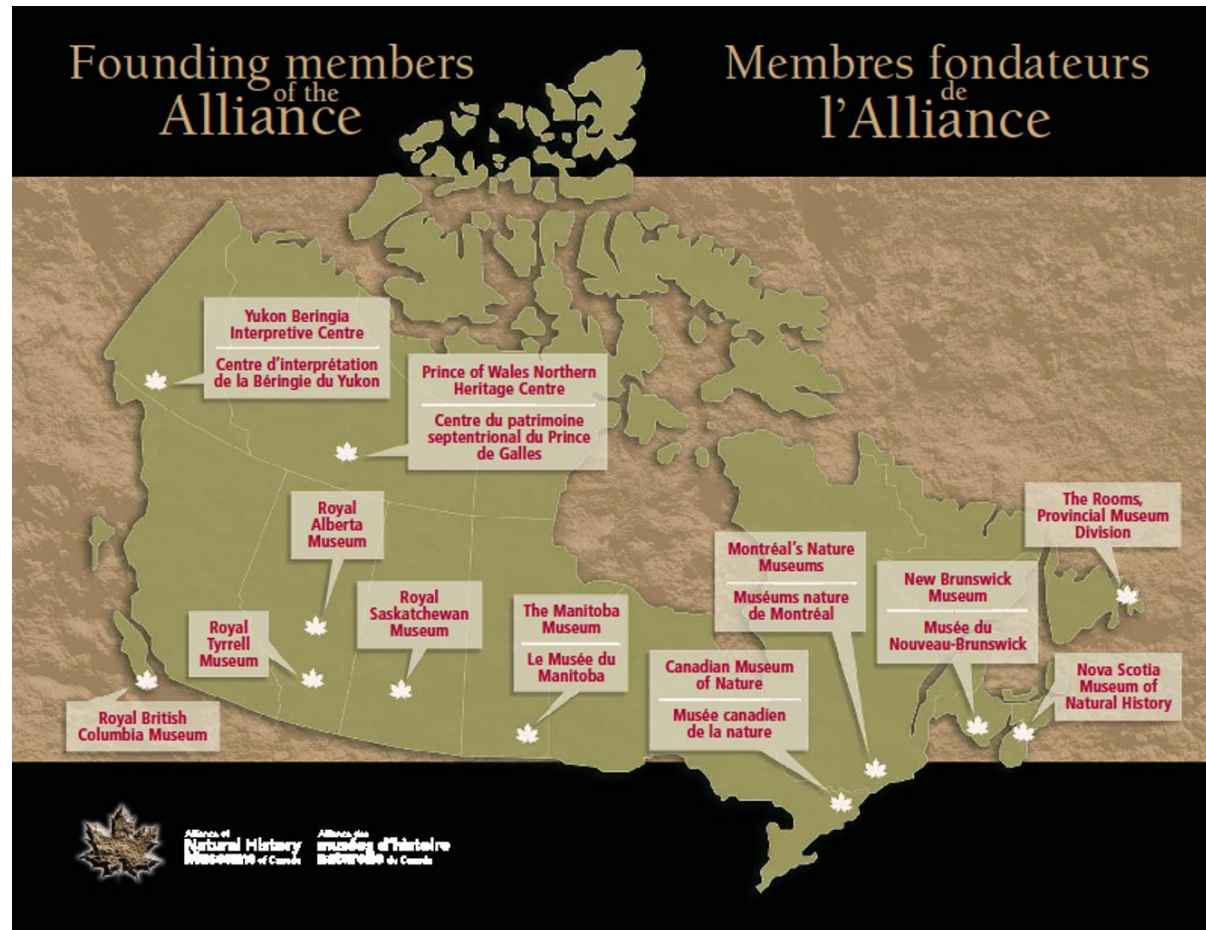


Alliance Anchors

- Website hosts member information, digital stories, Bruce Naylor award winners, collections inventory and strategy
- Regular meetings keeps us talking to each other and learning from each other
- Project focus keeps us focussed on activities that collectively matter and have impact benefitting us all.



Canada's Natural History Collections total over 20M records





How the Value, Relevance and Use of Natural History Collections have changed

1. Species, accounts over time
2. Snapshot of the habitat/environment at time of collection
3. Metadata associated with NH collections becoming increasingly important to bio-informatics and big data investigations
4. Led to an increase in citizen science, crowdsourcing

A NATIONAL COLLECTIONS INVENTORY AND STRATEGY

- Assessment of particular strengths for member institutions so that collection efforts can be coordinated, avoiding taxonomic redundancy.





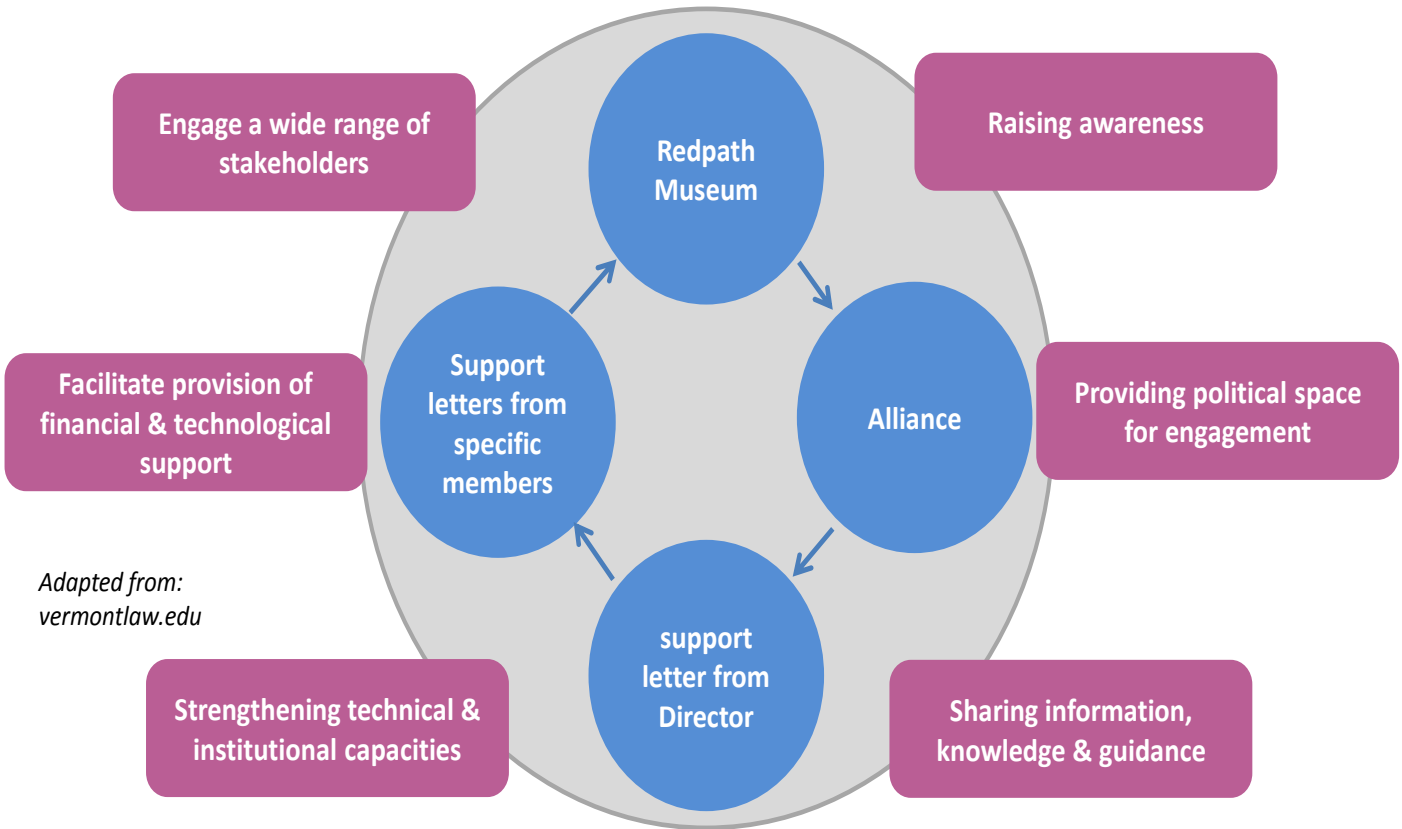
A NATIONAL COLLECTIONS INVENTORY AND STRATEGY

The National Collection Strategy developed in 2011 has three goals:

1. To continue to **document** the record of biodiversity in Canada and promote digitization of those records to online member databases, Canadensys, thematic networks (**VertNet, WORM, FishBase**)
 2. To provide information about biological diversity in Canada through digital and physical **access** to collections.
 3. To **communicate** the value of collections to a broad audience.
- *The NH collections exist in many smaller regional museums.*

Alliance fills the gaps

Alliance and Redpath Museum 150 Fund project application



Adapted from:
vermontlaw.edu



**Don't go it alone!
Get inspired and build
yourself a network!**

**CMA CONFERENCE
2016**



Alliance of
**Natural History
Museums** of Canada

Alliance des
**musées d'histoire
naturelle** du Canada